
Date: 15th May 2021

Request for Proposal

Praja is a non-partisan organisation working towards enabling accountable governance in Mumbai. To know more about our work and goals, please visit www.praja.org.

Praja has launched Urban Governance Index for ranking the States in India on governance structure. The index ranks each of the State on the basis of a minutely researched matrix, which takes into consideration every aspect of the structure. Each state is responsible for devolving powers to the municipal corporations and strengthening local governance in their respective states. We believe that this initiative will have far reaching consequences. For one, it will incentivise States to ensure democratic empowerment and democracy at grass root level.

To this end we are inviting proposals for a contract to

- Add Marathi voiceover for two videos - status of urban governance, need for urban governance index and explanation of what is urban governance index.
- Make one infographic, explainer video on Status and reforms for Urban Governance in Maharashtra in two languages – English and Marathi.

We will provide the necessary information for it.

Scope of service:

Voice Over:

- Voice over in Marathi – for 2 videos of 3-4 minutes each

Video:

- Infographic / explainer videos – 1 in number
- Voice over in two languages– English and Hindi
- Time length – 3-4 minutes

Please send the quotation on your letterhead mentioning the specifications of service and charges including taxes as applicable, via email or in a sealed envelope by 25th May, 2020. For any queries kindly contact Ms. Meghna Bandelwar (+91-9820190892) or email us at meghna@praja.org or ashwini@praja.org